

Synaxis Project Challenge Framework™

PROJECT STAGE	AMOUNT	INDICATORS	FIXES
Strategy	EXCESS: Overthinking	<ul style="list-style-type: none"> Lengthy strategic phase Nothing looks "real" "We did this already." "When are we going to start?" 	<ul style="list-style-type: none"> Force the action. Break the tactics into phases. Set "arbitrary" time deadlines for each phase, especially that involve presentations.
	OPTIMAL: Decisiveness		
	LACK: Directionless	<ul style="list-style-type: none"> Tactical churn "What are we doing?" 	<ul style="list-style-type: none"> Stop and restart Change project teams Try a different project first. Break up the project into phases.
Execution	EXCESS: Churn	<ul style="list-style-type: none"> "This project will never end." New items look like items from several rounds ago. 	<ul style="list-style-type: none"> Draw a line. Create a punchlist of "final" changes. Defer some things. Start a "phase 2" list of items that won't be completed this phase.
	OPTIMAL: Momentum		
	LACK: Stalled	<ul style="list-style-type: none"> "Where do we start?" 	<ul style="list-style-type: none"> Get a little momentum. Go back to the deliverables list and pick 1 thing to start on. Be sure it's short and easy. Turn everything into a deliverable, e.g. notes.
Measurement	EXCESS: Paralysis	<ul style="list-style-type: none"> Reports are unreadable. Reports are unactionable. No one agrees on what to report. Everything seems "in play" 	<ul style="list-style-type: none"> Revisit the goals and look for measurable outcomes. Create KPIs from the goals even if they seem hard to implement. Create aggregated "arbitrary" KPIs.
	OPTIMAL: Scope		
	LACK: Uncertain	<ul style="list-style-type: none"> "Why are we doing this?" We can't tell management what we're doing and why. All choices look equally good. 	<ul style="list-style-type: none"> Look at the goals and ask "how do we know if we accomplished that goal?" Start from non-project-related numbers and work backwards.